

AARON HARO

SENIOR GRAPHIC DESIGNER
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EXPERIENCE

STRIDE K12 *May 2022 - August 2023*

Paid Media Designer - Responsible for daily design tasks such as display ads, website banners, social media posts and assets for print toward acquisitions of new students for online school. Paid Media ads such as animations, static web banners and organic social design was executed for retainment and acquisition for students within all Stride K12 schools.

WOMEN'S WEAR DAILY *Mar 2020 - May 2022*

Freelance Marketing Designer - Tasked with design content such as paid media design, web banners, and email marketing campaigns. Executed animated GIF visuals, typography treatment and overall collateral for digital channels and platforms.

TBWA CHIAT/MAL *Apr 2021 - Aug 2021*

Freelance Digital Designer - Composition and layout design for Apple's Design Agency. Projects included static social media campaigns, web banners and OOH representing the Apple brand nationwide and globally.

GOOGLE PAY *Oct 2020 - Jan 2021*

Contract Graphic Designer - Executed design tasks for the launch of the new Google Pay application. Produced the look and feel for Google Pay's social media presence across Instagram, Twitter, LinkedIn, Facebook and YouTube.

LIVING SPACES *Jun 2019 - Dec 2019*

Freelance Graphic Designer - As part of the marketing team, regularly executed design assets for store signage, television graphics, and social media content creation. Collaborated closely with Sr. Art Director and copywriter on daily tasks.

RE/DONE JEANS *Mar 2019 - Apr 2019*

Freelance Graphic Designer - Tasked with designing landing pages, hero images, and email headers. Also retouched imagery used for social media content.

BRIAN LICHTENBERG LLC *Mar 2018 - May 2018*

Graphic Design Intern - Formed part of various projects including website product visuals, hero images, artwork for apparel and fashion lookbooks. Developed fashion linesheets for international retail buyers.

EDUCATION

BIOLA UNIVERSITY *2015 - 2018*

Major - Bachelor of Science in Visual Communication Design

CERRITOS COLLEGE *2013 - 2014*

Associates of Arts - Social and Behavioral Science

SKILLS

Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe After Effects
Adobe Lightroom, Wordpress, Powerpoint, Keynote

REMOTE SELECTED CLIENTS

Kabata Fitness, Facebook, Penske Media Corp, Sportico, Re/Max Realty, PepsiCo, Amazon Music, Aris: TV and Film Production, Café Chai, KCRW Public Radio, Los Angeles Unified School District, Under Armour

LANGUAGES

Spanish (Fluent in reading, writing, speaking), *English* (Fluent in reading, writing, speaking)

REFERENCES

Available Upon Request